

# Editing a How-To Video Essay with LumaFusion

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## Objective:

Students will learn how to produce a compelling how-to video essay that effectively communicates a step-by-step process or instructional guide on a chosen topic, incorporating visual elements, narration, and clear explanations.

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## Materials:

- iPhone, iPad, Chromebook, or Android phone/tablet with LumaFusion app downloaded
- Audio recording equipment (optional)
- phone or tablet for filming and Tripod
- External microphone (either a separate audio recorder or a wired mic attached to phone).

DURATION: 4-5 CLASS PERIODS (ADJUSTABLE BASED ON CLASS PACE AND ACCESS TO EQUIPMENT)

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## Day 1: Introduction to How-To Video Essays

- Begin with a discussion on the purpose and characteristics of how-to video essays.
  - Show examples of how-to video essays from various sources, highlighting different styles, topics, and approaches. Discuss the importance of clear communication, step-by-step instructions, and engaging visuals. There are many examples of these. [Here is a best-of-HOW-TO Video blog.](#)
  - Introduce the assignment: students will choose a topic of interest and create a how-to video essay that effectively teaches viewers how to perform a specific task or master a skill.
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## Day 2: Topic Selection and Research

- Guide students in selecting their how-to topics, encouraging them to choose subjects they are knowledgeable and/or passionate about sharing with others. \*Possible Ideas: how to make pancakes, how to throw a strike-out pitch, how to make an origami crane, how to get to school on time...
- Provide guidance on structuring the how-to process into clear, sequential steps. Emphasize the need for simplicity and clarity in explanations

## Day 3: Filming

- Review best practices for filming instructional content, including framing, lighting, and sound quality. Demonstrate proper camera and microphone setup techniques.
- Guide students in scripting their how-to video essays, focusing on concise and clear explanations for each step of the process. Encourage them to include relevant examples or demonstrations to enhance understanding. Encourage the students to add humor where appropriate.
- Allow time for students to film their how-to demonstrations, providing support and guidance as needed to ensure clarity and accuracy.

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## Day 4: Editing with LumaFusion and Finalizing

Watch the following LumaFusion Academy Videos:

[Starting a new Project in LumaFusion](#)

[Organizing your Media in LumaFusion](#)

[How to edit an Interview in LumaFusion](#)

[Killing Your Darlings](#)

[Sharing Projects Between Devices and Two Editors](#)

- Guide students in organizing their footage and creating a rough cut of their How-To Video. Emphasize the importance of pacing, clarity, and visual appeal.
- Allow time for peer review and feedback sessions: Is the How-to video easy to follow? Engaging? Is it the correct length? Is there anything to add or delete?
- Encourage students to make necessary revisions based on feedback and finalize their Video Portraits.

## Day 5: Presentation and Reflection

Screen completed how-to video essays in class and facilitate a discussion on the effectiveness of each video. Does watching the process make the task seem doable? Fun?

Provide opportunities for students to share their how-to video essays with a wider audience, such as posting them on a class website or sharing them on social media platforms.

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### Assessment

- Students will be assessed based on the effectiveness of their how-to video essays— how clearly they communicate the step-by-step process or instructional guide, as well as the overall quality of production, including visual and auditory elements, scripting, and editing.